



NGO Video Lab

From November 24th to December 1st, the small town of Stubičke Toplice in Croatia became a hub of creativity, collaboration, and storytelling. Young youth workers from Germany, Azerbaijan, Portugal, Bulgaria, Bosnia and Herzegovina, Slovenia, and Croatia gathered for the Erasmus+ training course NGO Video Lab, organized by the Croatian Office for Creativity and Innovation.

The training aimed to equip participants with the skills to create engaging video content for social media – from shaping a compelling story to capturing and editing footage with simple tools. Guided by experienced trainers Branimir Suk and Mirko Logožar, participants explored how video can be used as a powerful tool for connection, visibility, and social change.

As part of the training process, participants worked in international teams to produce short videos, applying what they had learned in real time. These final videos reflect the creativity, teamwork, and diverse perspectives of the group – and now serve as inspiration and practical examples for others working in the youth sector.

We proudly present the final outcomes of the NGO Video Lab that can be used in your youth work!

VIDEO 1 - EMPATHY MAP TO KNOW YOUR AUDIENCE

Description:

1/5

Do you know what is empathy map?

Join us and learn how to use this powerful tool to better connect with your audience!

This video is created during "NGO Video Lab" Erasmus+ training course that was held from 24th of November to 01st of December in Croatia, Stubičke Toplice.

#teentrends #designthinking #youthengagement #NGOwork #Connectwithothers

LINKS:  **HUKI** ,

 **HUKI on Instagram: "1/5 Do you know what is empathy map? Join us and learn..."**

VIDEO 2 - HOW TO GROW YOUR PROFILE

Description:

2/5

Do you want to grow on social media through your profile? Here are 3 tips that may help you.

Share with us in the comments if you have more tips!

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[@activebulgariansociety](#) [@emceplac](#) [@ampeu.hr](#)

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**#SocialMediaGrowth #InstagramMarketing #InstagramTips #GrowYourProfile
#ProfileOptimization #SocialMediaSuccess**

LINKS:  **HUKI** ,

 **HUKI on Instagram: "2/5 Do you want to grow on social media through your pr..."**

VIDEO 3 - STORYTELLING TIPS FOR YOUR VIDEOS

Description:

3/5


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LINKS:  HUKI ,

 HUKI on Instagram: "3/5 Want to make better reels? Master these 4 storytelling s..."

VIDEO 4 - BEST TECHNIQUES TO FILM YOUR REELS

Description:

4/5


Here are 3 simple filming techniques that will level up your videos!

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[#CommunicateToChange](#)
[#youthworker](#) [#videotechniques](#) [#videolab](#)
[#videotipsandtricks](#)

LINKS:  HUKI ,

 HUKI on Instagram: "4/5 Here are 3 simple filming techniques that will level up y..."

VIDEO 5 - PRODUCTION LIGHT, SOUND AND GRID

Description:

5/5

Do you want your videos look professional? Then you need to pay attention to these 3 elements of video production.


Check them out in our final video!

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